

Contract # 48969

Schedule Dates

10/30/12-11/05/12

Advertiser

DEATH WITH DIGNITY (3572)

Agency

Fortune Media (2850)

Product

POLITICAL ISSUE (1052)

Brand

Est. 437 (28304)

Salesperson

Shiebler, Charles (1011)

Sales Office

WHDH

Buyer Name

/

Phone/Fax

437

CPE

Account Types

Local/Political Issue Agency

Billing Type

Standard

Comments

Fortune Media
527 Avenue B
Redondo Beach, CA 90277

WHDH-TV
7 Bulfinch Place
Boston, MA 02114-2977



Date Entered 10/26/12
Last Modified 10/26/12
Entered By Charles Shiebler
CO-OP No
Headline #
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$5,925.00
Net Total \$33,575.00
Sales Tax

WHDH Boston (WHDH)
By Broadcast Month Spots Rate
Nov. 2012 7 \$39,500.00
Grand Total: 7 \$39,500.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	10/30/12-11/02/12	1	:30	1P- 2P (ET)	2		X	X	X	X			2	\$3,000.00	\$6,000.00	WHDH Boston (WHDH)		10/26/12
2.0	Normal Line / SPOT	11/05/12-11/05/12	1	:30	1P- 2P (ET)	1	1							1	\$3,000.00	\$3,000.00	WHDH Boston (WHDH)		10/26/12
3.0	Normal Line / SPOT	10/30/12-11/02/12	1	:30	7P- 7:30P (ET)	2		X	X	X	X			2	\$3,500.00	\$7,000.00	WHDH Boston (WHDH)		10/26/12
4.0	Normal Line / SPOT	11/05/12-11/05/12	1	:30	7P- 7:30P (ET)	1	1							1	\$3,500.00	\$3,500.00	WHDH Boston (WHDH)		10/26/12
5.0	Normal Line / SPOT	11/01/12-11/01/12	1	:30	8P- 9P (ET)	1				1				1	\$20,000.00	\$20,000.00	WHDH Boston (WHDH)	30 ROCK/ UP ALL NIGHT	10/26/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

Sunbeam Television Corporation, WHDH-TV, WLVI-TV, ThisTV does not discriminate on the basis of race, ethnicity, gender or national origin in any of its advertising practices.